

WE CARE ABOUT THE DEVELOPMENT AND HEALTH OF YOUR CHILD

# **ABOUT US**

## CHILDREN ARE OUR FIRST PRIORITY

The Helen R. Walton Children's Enrichment Center is a Northwest Arkansas non-profit organization providing high quality early childhood education for 240 children ages six weeks to pre-kindergarten. Our mission is simple: children are our first priority.

Our classrooms have teacher/child ratios lower than state mandates and are staffed with experienced and degreed teachers. Children are taught using a research-based curriculum with regular development assessments.

Parents are provided substantial support services such as a parent resource library, community resources, diaper and formula assistance, meals, temporary hardship and general assistance and access to early childhood professionals who provide information and activities regarding Kindergarten Readiness Indicators.

Our income based <u>scholarship program</u> ensures that high-quality early childhood experiences are available to all members of our community.



## WHY IT MATTERS

### YOUR CHILD'S DEVELOPMENT

By age 5, your child's brain reaches 90% of its adult capacity, developing more than 1,000,000 new neural connections every second. Early learning experiences lay the foundation in the brain's architecture that will develop into deep, or shallow, roots for learning, health, and lifelong success.

Preparing your child for kindergarten requires a focus on five areas of development that begin at birth and are influenced by quality early experiences: physical well-being and motor development; social and emotional development, cognitive skills, language and developing literacy, and the ability to concentrate and follow directions.

Overwhelming evidence shows that children who enter kindergarten behind are likely to remain behind throughout their educational careers and beyond. These gaps in achievement are difficult and expensive to close with K-12 education alone, and they can last a lifetime, particularly for children from low-income families.

#### YOUR CHILD'S HEALTH

Everyone comes into contact with chemicals everyday, whether you breathe, eat, drink them, or they are absorbed through your skin. In fact, thousands of chemicals in the products we use and consume every day harm human health and the environment, including but not limited to phthalates, bisphenols, heavy metals, and flame retardants.

There are over 2,500 chemicals on the market that are known carcinogens, mutagens, reproductive toxicants, neurotoxins, allergens, asthmagens, endocrine disruptors, and/or skin and eye irritants and sensitizers. While a small number of these are regulated, only one group of these chemicals has been banned. While adults may be exposed through inhalation, ingestion, or dermal absorption, children face the added risks of being exposed to hazardous substances through maternal transfer of toxics, in addition to their own pathways for bodily intake.

We focus on limiting exposure to chemicals and toxins. Learn more at <u>Growing Up</u> Healthy.

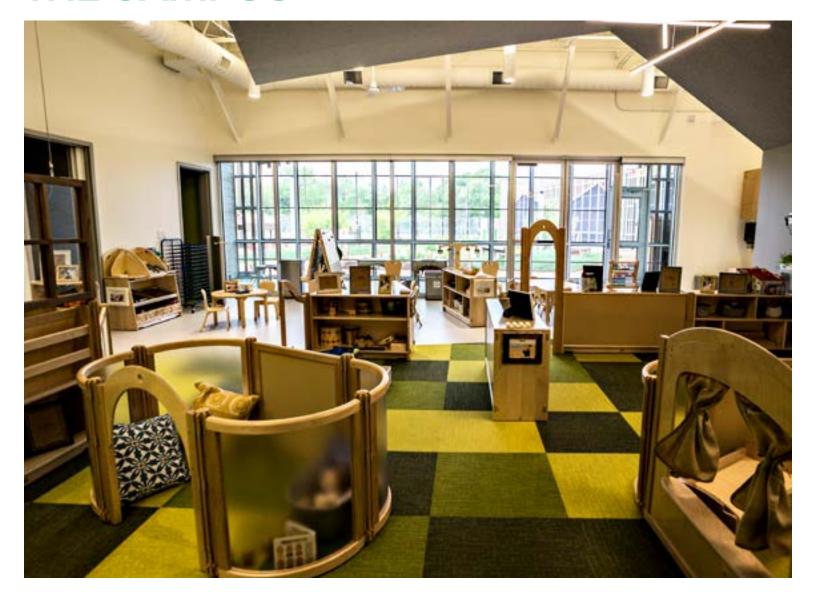


Did you know that by age 5, your child's brain develops more than 1,000,000 new neural connections every second?

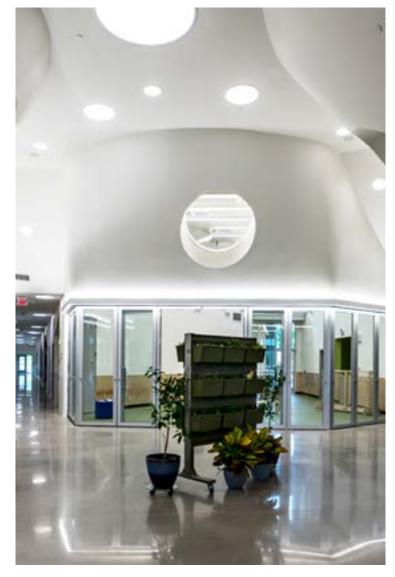




## THE CAMPUS







## THE FIRST OF ITS KIND

The Helen R. Walton Children's Enrichment Center's campus is the first early childhood program in the nation designed and constructed with an emphasis on a toxic-free environment using only the safest building materials. <u>Learn more</u>

## **COLLABORATION FOR THE BETTERMENT OF EARLY EDUCATION**

As this is the first early childhood program in the nation of its kind, we are committed to share our knowledge, building plans and materials, and classroom contents with the nation so this model can be recreated across the nation and the world.



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